

THE NEIGHBOURHOOD PLATFORM

LyPinn — a notice board pinned to a 3 km radius around you.

LyPinn is a free, location-locked notice board for neighbourhoods — and a new messaging primitive (the GNote) that lives at a place instead of in an inbox. Built in Ahmedabad, India. Live on web, iOS, and Android.

FOUNDED	2025 · Ahmedabad, India
STAGE	Live in production · pre-seed · self-funded
PLATFORMS	Web · iOS · Android (Capacitor)
LANGUAGES	English + 5 Indian regional + 6 international
PRIVACY POSTURE	Foreground-only by default · no ad model · DPDP-aligned
WEBSITE	https://lypinn.com

“The internet got really good at connecting strangers across the world. It forgot to connect the people on your own street. LyPinn is the bet that those people still matter.”

WHY IT'S DIFFERENT

Hyper-local, by design. Every interaction is gated by a 3 km radius. No global feed. Signal density per square kilometre is the metric.

Intent over engagement. Cards auto-expire in 24 hours. One-shot connects. No followers, no DMs, no feed loops to burn out posters.

Messages that live at a place. The GNote — a 140-character note sealed to a GPS spot, revealed only when the recipient physically arrives. A category that doesn't exist anywhere else.

FOUNDER

Bhavik Patel

15+ years building consumer + B2B platforms across healthcare, gaming, eCommerce, logistics, HRTech, and real estate. Most recently VP of Products. Engineer → BA → PM → VP-Products → founder. LyPinn started from a personal itch his existing platforms couldn't scratch.

LinkedIn: [linkedin.com/in/patelbhavik1988](https://www.linkedin.com/in/patelbhavik1988)

PRESS ASSETS & USAGE

Everything you need to write about LyPinn.

All assets below are free to use editorially. For commercial / paid use please reach out to press@lypinn.com first.

ONE-PARAGRAPH BOILERPLATE

LyPinn is a free hyper-local platform for the 3 km around you. Drop a tiny card — a meet, a swap, a help-ask, a sports call — and only the neighbours within walking distance see it. Cards auto-expire in 24 hours. Connects are one-shot. There's no feed, no DMs, no follower counts. Sending a private message? Use the GNote — a 140-character note sealed to a GPS spot, revealed only when the recipient walks into the pinned location. LyPinn is live on web, iOS, and Android, built in Ahmedabad, India, and available in 12 languages.

DOWNLOADABLE ASSETS

Founder headshot (web)	lypinn.com/team/bhavik-patel.jpg
Logo — SVG (light bg)	lypinn.com/brand/lypinn-logo.svg
Logo — SVG (dark bg)	lypinn.com/brand/lypinn-logo-mono-light.svg
App icon — 512×512 PNG	lypinn.com/icon-512.png
OG / social card — 1200×630	lypinn.com/og-image.png

STYLE & SPELLING

Brand name. Always **LyPinn** — one word, capital L, capital P. Never "Lypinn", "LYPINN", or "Ly Pinn".

Product nouns. **Cards** (lowercase) for the 24 h neighbourhood notes. **GNote** (capital G, capital N, one word) for the location-locked private message.

Geo radius. Always **3 km** — never "3km" without the space. Use **2 mi** as the imperial equivalent.

Founder. Bhavik Patel · pronouns: he/him.

HQ. Built in Ahmedabad, India. Available globally.

INTERVIEW REQUESTS & QUOTES

Bhavik is available for interviews on hyper-local platforms, privacy-first product design, the GNote primitive, and India's neighbourhood internet. Drop a line to press@lypinn.com with your outlet, deadline, and 1-2 questions and we'll come back within one working day.

For investor enquiries: investor@lypinn.com. For partnership or business-side enquiries: contact@lypinn.com.